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*PressRelease*

**Following New Trend of Modern Houses**

**with Three New Colours of SCGCPAC Smooth Cool Roof Tiles**

As time goes by, designs change. Here comes the age when house designs tend to be modern. Designing a house is an art of combining various elements, such as colours, characteristics, designs of interior and exterior materials in order to create a modern house that perfectly matches residents’ needs. A ‘roof’ is an crucial part of a house. Not only does it durability have an impact on the life expectancy of a house, its design reflects its owner’s lifestyle and makes the house unique in the manner that the houseowner desires.

SCG, as a leader of roof innovations, has cared for customers’ home needs. We, therefore, devised the ‘CPAC Smooth Cool’ roof tile, a Centurion concrete roof tile which makes a house look cool and give the houseowner a new house experience. In addition to grey colour that is now popular among modern houses, this March SCG is offering three new colours which well harmonise with the designs of modern houses, i.e. (1) Classic Blue (2) Aqua Blue and (3) Granite Brown, as alternatives for houseowners, whose definition of ‘modern’ may be varying.

Apart from its colour which perfectly matches the designs of houses in the modern age, the unique small wavy shape of the CPAC Smooth Coolroof tile helps create some perspectives for a roof, making it look more striking. Besides, its more smooth surface helps improve the charm of a house, making it look truly modern. Also, with double coating technology, heat radiation reflection can be reflected two times better, so customers can be confident with the beauty and the convenience it gives.

SCGCPAC Smooth Cool roof tile comes with a ‘Duo Saver’ promotion. A special price and discount is offered when the roof is purchased together with a heat reflective sheet. For more information, please click <https://bit.ly/2MHq8SA>

The promotion is eligible from 15 January to 31 March 2021. Claim your coupon now at https://bit.ly/2MHq8SA or get a Free consultation from our experts at SCG Home, SCG Experience, SCG Home Solution, SCG Home Boonthavorn and SCG Roofing Centre. For more information, please contact SCG HOME Contact Centre at 02-586-2222 or Line ID : @scghome or visit [www.scghome.com](http://www.scghome.com) or [www.scgbuildingmaterials.com](http://www.scgbuildingmaterials.com).